



**15-25 JULY 2009
MEDIA ALERT**



State of Design to ask “What is indigenous design?”

April 22nd 2009

From July 15th, the world’s most renowned Graphic Designers will descend upon Melbourne State of Design; this group is part of Icoграда- International Council of Graphic Design Associations. Icoграда was founded in 1963 it is a voluntary assembly of organisations concerned with graphic design, visual communication, design management, promotion, education, research and journalism.

During State of Design ICOGRADA presents INDIGO- a collective that asks “What is indigenous design?”; will hold a free public forum for indigenous designers, curators, or cultural leaders to discuss the significant role that indigenous language, iconography and design knowledge could play within the contemporary design industry. (July 20th at BMW Edge, Federation Square)

This forum is extended to non-indigenous designers and curators in response to the proposition that indigenous language, iconography, or design knowledge can play an integral role within contemporary Australian design projects. Speakers will include Allison Page Merrima Design Unit (Sydney), Adrian Welke - Troppo (Perth), Lee Darroch - Gurranyin Arts - (Gippsland) among others. stateofdesign.com.au/business

Banksia Foundation Awards Partnership

Also part of this year’s State of Design will be The Banksia Environmental Awards (July 24th at the Melbourne Convention and Exhibition Centre) which are regarded as the most prestigious environmental awards in Australia. The Banksia Environmental Foundation was established in 1989 and is a national not-for-profit organisation that promotes environmental excellence and sustainability through its Awards program and other associated events.

The 2008 winners included Professor Rob Adams AM (Prime Minister’s Environmentalist of the Year), Earth Hour Australia (The Origin Gold Banksia Award) and Larissa Brown (The Environment Minister’s Young Environmentalist of the Year). banksiafdn.com

For more information regarding State of Design please visit the website stateofdesign.com.au

State of Design Festival is an initiative of the Victorian State Government in Australia and is the public face of the Design Victoria Strategy. Australian Exhibitions & Conferences Pty Ltd has the contract to run State of Design Festival for three years. This will be achieved working with Studio Propeller under a joint venture agreement as the State of Design Alliance.

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